



Consumer Advisory Requirements

Effective January 1, 2018, a consumer advisory must consist of both a disclosure **and** a reminder.

Disclosure shall include:

A. A description of the animal-derived foods, such as “oysters on the half shell (raw oysters),” “raw-egg Caesar salad” and “hamburgers (can be cooked to order),”

or...

B. Identification of the animal-derived foods by asterisking them to a footnote that states that the items are served raw or undercooked, or contain (may contain) raw or undercooked ingredients

Reminder shall include asterisking the animal-derived foods requiring disclosure to a footnote that states:

A. Regarding the safety of these items, written information is available upon request

or...

B. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness

or...

C. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions

The consumer advisory can be presented by using brochures, deli case or menu advisories, label statements, table tents, placards, or other effective written means.

Note: If you cannot provide documentation to your local health inspector that beef steak served is whole-muscle intact beef, then you must provide a consumer advisory for that beef steak, as outlined above.